



# GAME CHANGER **IN EDUCATION**



**knowl** SOCIAL ENTERPRISE FOR LIFE LONG LEARNING [w knowl.gr](http://www.knowl.gr) | +30 210 8312868 | [info@knowl.gr](mailto:info@knowl.gr) | [f/knowl.gr](https://www.facebook.com/knowl.gr)

*\* in 6 full force years, since its launch @2012*



Has already offered free training to **4.000+ people**

Got **awarded** at the Education Business Awards 2016 for "Mellon Skills Accelerator"

Got **ICF accreditation** on "Stars Strengths Professional Workshop"

Participates as key partner in **13 European Projects**, with contributions in  
12+ European Projects

Led as **Scientific Expert large scale surveys** on women entrepreneurship and professional success, and led as national partner many qualitative EU surveys

Participated as **Official Partner at the Grand Coalition for Digital Jobs** to combat women's unemployment through ICT, an initiative of Hellenic Ministry of Interior General Secretariat for Gender Equality

Co- & organised 30+ events **#edu#info#skills#VET**, hosting over **6.000 participants**

\* *in 6 years*



Acted as co-national representative for Women's Entrepreneurship Day 2014 (**WED@United Nations** in partnership with US State Dept.), the world's largest movement for women innovators and start-ups in 144 countries

Selected as **Research Advisor** for the ECOC2021 bid of Municipality of Larissa

**Showcases high end synergies & clients** #VODAFONE #KAYKAS #KORRES #Prince's Trust Foundation #Solidarity Now #International Rescue Committee #PAPADOPOULOU BISCUITS #OSY #Benakeio #European Commission Rep Athens #Militos #Microsoft #Adecco #Palmie Bistro #Acharnon Municipality #Aspropyrgos Municipality #Markopoulo Municipality #Galatsi Municipality #Kallithea Municipality #Vrliissia Municipality #Equal Society #CSR Hellas #BCA College #University of Thessaly #National Research Institute

Carries out the Hellenic Social Campaign **"Be the Cause" for risk groups' support**

Features regularly in TV, radio, press, internet media for its innovative actions

Develops and offers for **free innovative educational material and e-learning platforms** on various knowledge areas such as entrepreneurial skills, soft skills, management techniques for elderly care givers, etc.

***Betters people's lives, with numerous recorded testimonials from beneficiaries***

## *\* why we decided to exist?*

*for all, inclusively*

We co-create conditions and we co-work towards a better world, for all.

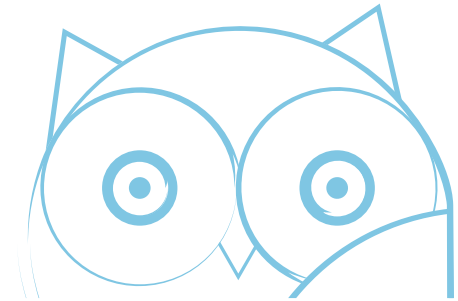
We are a true, unique, social enterprise, a network of collective wisdom that is open to everybody, breaking any stereotype barriers, that acts as game changer that establishes new patterns in education and lifelong learning so as to democratize knowledge.

*#deeper notions #forward thinkers  
#knowledge society #happy minds*



\**who are we*  
*@ knowl;*

We are a team which distinguishes for the complementarity of knowledge, experience, skills and skills of its people, and characterized by common will, commitment, autonomy, **reliability** and mainly for its **ethos**.







**Dr. Ioannis Salamouris**  
*#President*

Ph.D. holder in Finance (University of Manchester) with extensive teaching experience in academic institutions and training programmes, having trained a significant number of students and executives from both the public and private sectors. His recent work is on behavioral entrepreneurship and its potential in the analysis of entrepreneurial practices.



**Dimitris Zafiriadis**  
*#Vice President*

Studied in Aristotle University (Degree in Civil Engineering), he exhibits strong experience in positions of high responsibility in the administrative structure of public institutions and services, and knowhow in the design of communication strategies. He has also served as Director of Minister's Office and the Mayor of Athens.



**Olga Stavropoulou**  
*#Chief Visionary Officer*

Political Scientist & Sociologist (USA & Belgium), a self-made social entrepreneur and a recognized mentor for start-ups and risk groups with a strong record and recognitions in innovative initiatives that sensitize and empower thousands of European citizens. Since 2001, she acts as the National Editor of the European Commission Standard Eurobarometer.



**Yioula Papatsori**

Received her Bachelor's degree in Mechanical Engineering from the T.E.I. in Patra and holds a Master's Degree in Energy (Herriot Watt University, G. Britain). She has taught Mechanical Engineering in Public VET Institutions and has worked as a secretariat for several years, while she has worked in the organization and support of seminars and events.



**Sofia Pissia**

Sociology Graduate, with an MA in Communication, Culture and Media. Since 2003, Sofia builds & maintains dynamic communities as well as designs and implements mass information & communication campaigns for the wide public.



**Alikì Tsigkri**  
*#Multimedia Content  
& Material Officer*

She studied Painting (Athens School of Fine Arts) and she holds a Master's Degree in Computer Arts from the School of Visual Arts (New York city), with expertise in Computer Arts. An expert in introducing in the learning process innovative methodologies and visual arts techniques that maximize, in parallel, the grassroots social impact.



*and many long lasting, valuable, external collaborators*



#collective vision  
#social empathy  
#creative thinking  
#epistemological assumptions  
#prototype content  
#social innovation  
#social grassroots  
#growth catalyst  
#stereotype-free team





*#Vocational and Educational Training*  
*#Skills (soft, hard, digital)*  
*#Mentoring - coaching*  
*#Strengths, positive psychology,*  
*professional empowerment methodologies*  
*#European projects*  
*#Entrepreneurship*  
*#Digital society*  
*#Youth #Women #NEETS*  
*#Elderly #Risk groups*

*see @ next slides a portfolio glance*

# \* *european projects*



Mentoring for aspiring entrepreneurs



Employability of elderly caregivers



Work safety for pest control workers



Women in the construction sector



Ethics on leadership, business and life



Helping business to grow and develop



VET Schools as regional/local entrepreneurial hubs



Promoting cultural entrepreneurship



Re-integration through inmates training



Training for family business transfers



Design Thinking for social enterprises



Long-term unemployed 50+

# \* *european projects*



Business women & mothers



Digital literacy and competence



Introducing social economy



ICT & women entrepreneurship



Improving employability  
of PhDs in SMEs



Elderly living in urban areas

**voice**

Online incubator for  
aspiring entrepreneurs



Mentoring women entrepreneurs



Competitive agro-entrepreneurship



Empower young & women to start-up



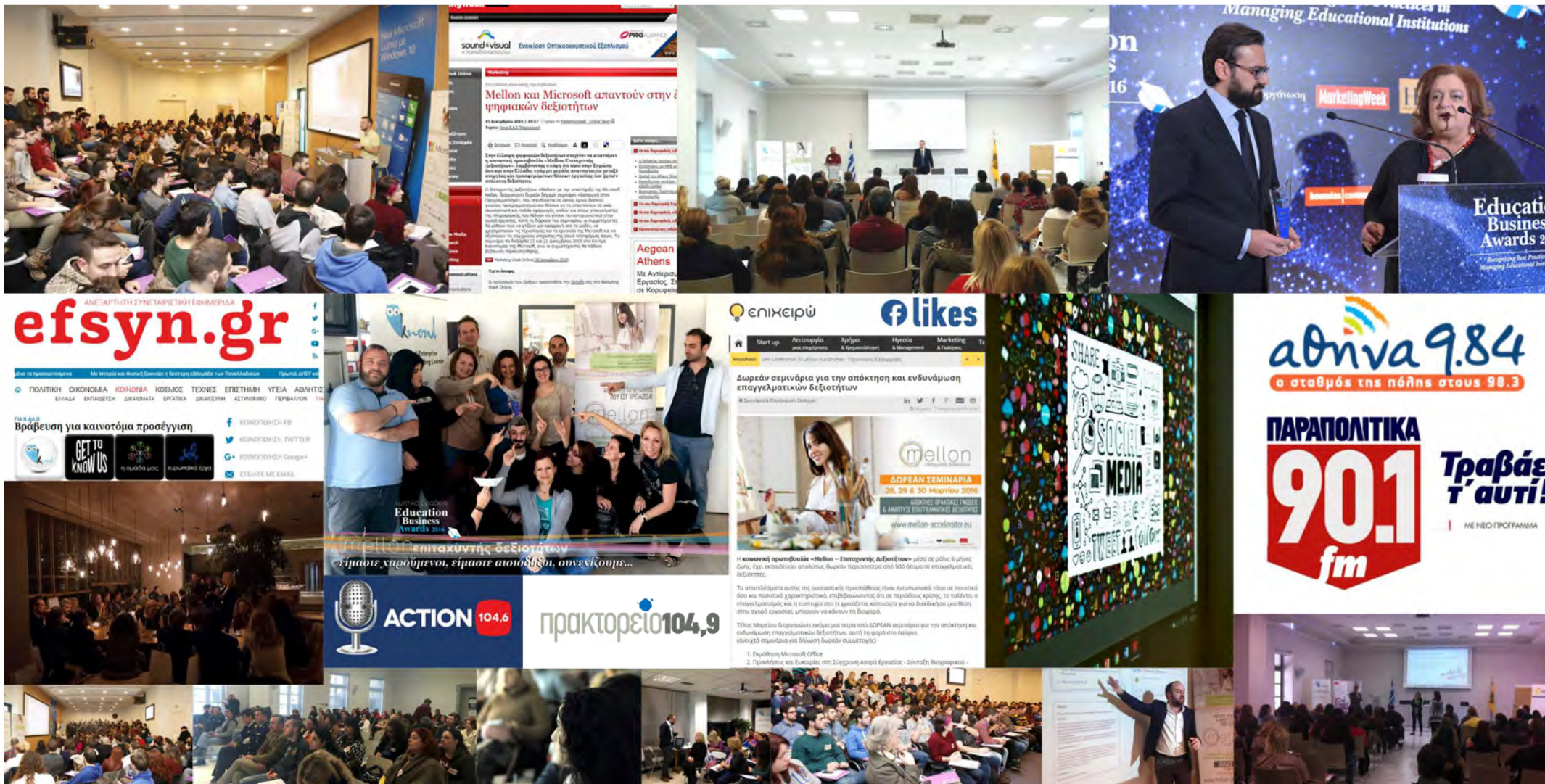
Social enterprise skills for  
business advisers





# SEI GENES







*#social enterprise*  
*#collective wisdom*  
*#forward thinkers*  
*#actual doers*  
*#game changer*  
*#new learning patterns*  
*#knowledge 4 all*



*We are a team inspired by the cause we serve*  
*A team inspired by knowledge*

T H A N K Y O U

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